

HEATHER FORDHAM



Multimedia Journalist

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SKILLS

Adobe Premiere Pro
Final Cut Pro
Live U
Ross Inception
Adobe Photoshop
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
DSLR
Panasonic
Social Media

PROFESSIONAL EXPERIENCE

PMCMTV-New Jersey News Network

Freehold, NJ

MMJ/Anchor

June 2019– Current

- Weekday General Assignment Reporter for hyper-local, start-up station in New Jersey.
- Write, shoot and edit daily stories for multiple platforms,
- Weekday Anchor: produce, write and edit 8 hourly news breaks
- Can preform duties and make decisions under extreme pressure.
- Establish and maintain relationships / sources in the community

Carolina News and Reporter

Columbia, SC

Reporter/Producer

January 2019– May 2019

- Semester-long role in a USC journalism newsroom rotating team member positions for a local daily news broadcast.
- Rotating roles through anchoring, breaking news reporter, producer, assistant producer, social media reporter, photographer, sports reporter, weather reporter, and general assignment reporter.
- Control room operations including directing.

The State Newspaper

Columbia, SC

General Assignment Reporter

September 2018–December 2018

- Wrote local articles for the web and newspaper.
- Topics covered included election day, education, government, entertainment and community events.
- Produced and filmed video for stories on the web.

ABC Columbia (WOLO)

Columbia, SC

Sports Reporter Intern

January 2018–May 2018

- Edited video highlights, wrote scripts for broadcast, wrote feature and game preview web stories.
- Filmed sporting events and assisted in production of the sports newscast.

EDUCATION

University of South Carolina

Columbia, SC

School of Journalism and Mass Communications

Broadcast Journalism, 3.2 GPA

2015- 2019

Bachelor of Arts in Broadcast Journalism with a cognate in Finance

REFERENCES

Rick Peterson
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Carolina News
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Greg Brannon
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